

COME FLY THE MVA EXPRESS AND WE'LL LET YOU WRITE YOUR OWN TICKET.

PLACE
STAMP
HERE

Every time you fly with MVA you can earn **MVA FLIGHT DIVIDENDS**

Sixteen dividends provide you with one free round trip travel voucher anywhere on MVA's route system.

* Double dividends will be offered for travel to DES MOINES, KANSAS CITY, LINCOLN, OMAHA, AND SIOUX CITY.

HOW TO EARN DIVIDENDS

It's simple...complete our frequent flyer applications (see attached) and mail it to "Beautiful Valley Promotion".

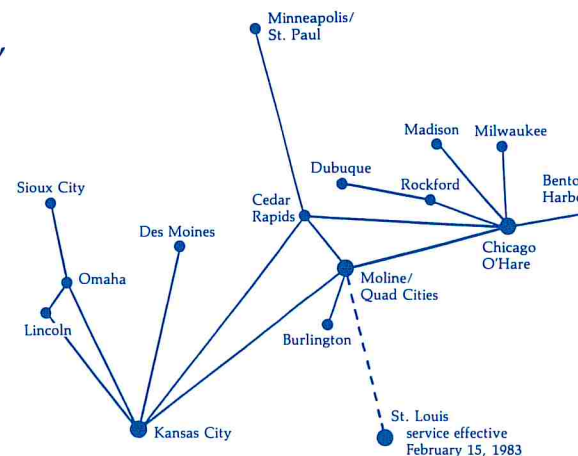
You can immediately start earning dividends, with every MVA segment flown. Double dividends will apply to our western cities.

- 1) A MVA Flight is defined as one non-stop or through flight. Stops at intermediate cities on through flights do not constitute more than one flight. Round trips are considered two flights.
- 2) Earning period is January 15, 1983 - June 30, 1983.
- 3) Free trips earned must be used by December 15, 1983 - A blackout period of November 25, 1983 - November 30, 1983 will apply.
- 4) Once enough dividends are accrued by the passenger for redemption, the free transportation earned may be issued to any individual specified by the passenger. The free ticket is not transferable and cannot be exchanged for any other form of travel document.

REDEEMING FREE TRIPS

Record sixteen trips on MVA by filling in your flight itinerary and having it validated upon check-in at your MVA flight.

- 1) You keep record of your MVA "trips" by retaining the passenger coupon of the ticket and completing your flight voucher and having it validated upon check-in at MVA.
- 2) A photostatic copy of the passenger coupon will be accepted. The "actual" flight voucher must accompany the passenger coupon. Copies of the flight voucher will not be accepted.



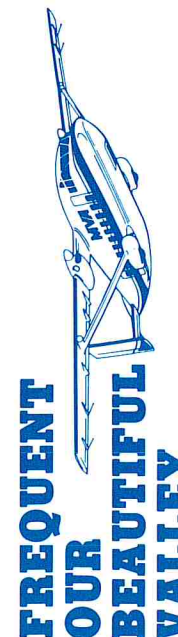
- 3) Your passenger coupons and flight vouchers must be submitted via U.S. MAIL to:

"Beautiful Valley Promotion"
Mississippi Valley Airlines
P.O. Box 949
Quad City Airport
Moline, Illinois 61265

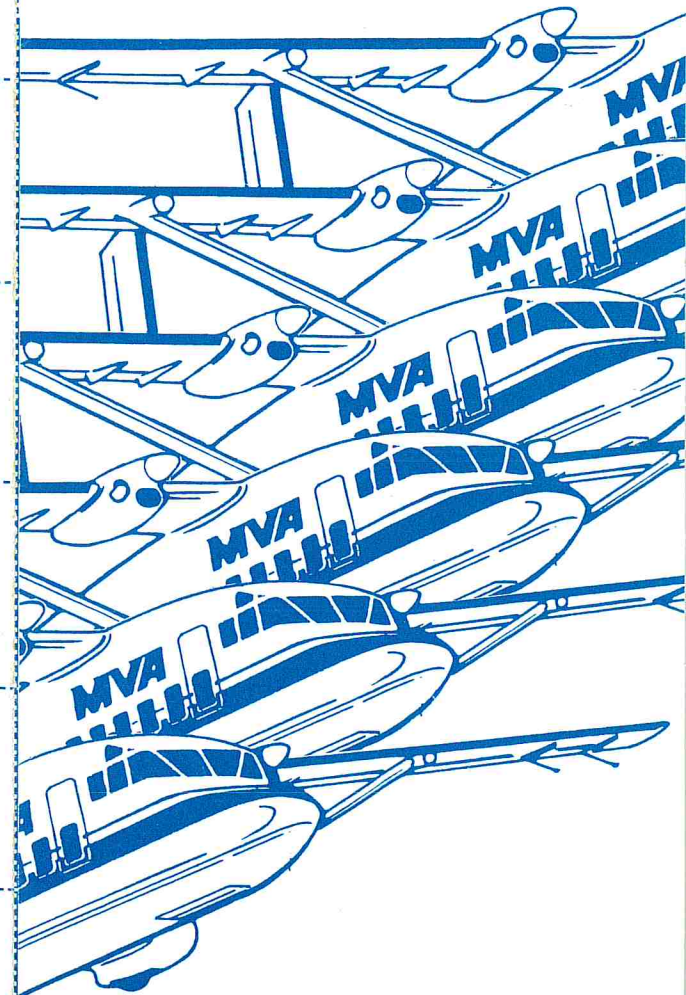
Your "Write Your Own Travel Voucher" will be sent to you in return mail.

- 4) Free transportation issued by MVA is valid only on MVA.
- 5) Passenger must allow 10 working days for processing of dividends and issuing of travel voucher.

"FREQUENT OUR BEAUTIFUL VALLEY"
MISSISSIPPI VALLEY AIRLINES
P.O. Box 949, Quad City Airport
MOLINE, ILLINOIS 61265



FREQUENT OUR BEAUTIFUL VALLEY!



321.25

Flight No. 225
To ORD the City
Ticket No. 45124001659324
Validation: 30. 83 4-15-83 DC

Flight No. _____
To _____ City
Ticket No. _____
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FREQUENT OUR BEAUTIFUL VALLEY APPLICATION

Name _____ first _____ Middle Initial _____ last _____

Home address _____

City/State _____ zip code _____ phone number _____

Firm _____

Your travel agent's name and address.

I have read, understand and agree to all the rules and conditions of the MVA "Frequent Our Beautiful Valley" program.

Signature _____ date _____